



Utah Smart Site Business Profile Technica Pacifica, Inc.

Contact:

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Website:

www.technica-pacifica.com

Special Contracting Tools:

HUB Zone Program

NAICS Code(s):

541930- Translation and interpretation services
561410- Document preparation services
611710- Education support services

Company Established:

January 3, 1992

Gross Revenues:

\$1,000,000- \$2,500,000

Employees:

10-25

Operating Systems:

Mac OS
Windows 95/98
Windows 2000

Other Relevant Hardware or Software:

CCR DUNS #: 802888461

Certifications held by company employees:

Member of the American Educational Research Association

Company Overview:

Technica Pacifica has ten years of experience in editing, writing and research. We have been designated a Smart Site by the State of Utah Department of Community & Economic Development. In our work as consultants to Southern Utah businesses we have performed historical research for inclusion in advertising and Internet materials for the businesses. We have edited numerous technical and business textbooks for a major Japanese corporation, completing this work over the Internet. In addition, our company has written several courses on clarity, usage, style, composition and grammar. Our personnel have a background in history, editing and writing. They are skilled at many forms of research.

Technica Pacifica is ideally suited to handle work on a contract basis because of its flexible staff and work flow: the company has extensive experience in meeting multiple weekly deadlines.

Each month, we rewrite, edit and proofread over 1,000 documents. We provide grading and rewriting services to the DHC Corporation (Japan). In the course of this work, we handle documents on many technical and business subjects. The documents often contain obscure passages, inappropriate organization and overly complex wording.

We receive hundreds of questions every month from students who take our courses. We use computers to search our own database of information and search the Internet for answers to these questions.

We also provide consulting services and have done research for our clients on a wide variety of subjects, ranging from cosmetics market research to land use and water rights.

Key Management and Technical Staff:

Sam Allen has been a working writer for over 20 years. He has been a freelance magazine writer since 1980, writing scores of articles for Popular Electronics, Popular Mechanics, various computer magazines and other technical publications. From 1983 to 1993, he

Member of the Society of Professional Journalists
Member of the Utah Press Association
Member of the Oral History Association
Licensed insurance agent in the State of Utah

Technical Writing Experience:

DHC USA
450 Townsend
San Francisco, CA 94107
Client contact: Gary Gauntt

Red Rock Forests
263 S. 100 E.
Moab, Utah 84532
Client contact: Wayne Y. Hoskisson

Additional Information

For over a decade, Technica Pacifica in Moab, Utah has provided translation and grading services for DHC Corporation, headquartered in Tokyo, Japan. DHC's Educational Services division offers a wide variety of English correspondence courses to professionals and government officials in Japan. These courses range from basic English grammar and writing skills to high-level translation work in medical, computer and business fields. Students submit their work to DHC, who sends it to Technica Pacifica via overnight express twice a week. Our grading staff marks the papers and provides detailed feedback regarding the recommended changes. We give students insights and suggestions on a wide range of grammatical topics, focusing on areas that are particularly challenging for non-native English speakers. These include article usage, prepositions, adverbs and other modifiers, vocabulary choices and the use of active voice.

Our diversely trained staff also develops, writes and edits educational materials (including new courses). We also judge translation contests, research and answer questions from students, and write regular articles for the company magazine.

worked with Sterling Publishing Co. Inc., 387 Park Avenue South, New York NY, authoring ten books, correcting galleys and indexing books. He has worked for Technica Pacifica since 1993, beginning as a writer, then systems manager and currently general manager. His skills include writing, web site design, computer programming and Photoshop. He co-authored the DHC course Technical Writing and served as technical adviser and editor on subsequent courses. He has written articles of incorporation and by-laws for Red Rock Forests and Hunt Creek Homeowners Association. He has developed custom computer programs and does research and consulting work for clients. He graduated from Brigham Young University in 1974 with a Bachelor of Science degree (Magna Cum Laude).

Jeff Richards has worked as a newspaper journalist for the past 13 years. He has been a writer, editor and photographer for various publications, including the Utah Statesman, the Herald Journal, the Cache Citizen, the Green Sheet, the Murray Eagle and the Davis County Clipper. For the past six years, he has been a contributing writer and photographer for the Times-Independent, Moab's weekly newspaper. He is a former junior high school English teacher and served as the adviser of the school's award-winning newspaper for five years. He has written numerous "Historic Happenings" monthly features for Moab Happenings (monthly tourist guide) covering topics such as local history, Grand County ghost towns, uranium mining, moviemaking, the Old Spanish Trail, and early pioneer expeditions in Southeast Utah.

His extensive journalism experience includes news and feature stories in a wide variety of areas, including hard news, local government, police and fire, school districts, local sports, historical features, personality profiles, concerts and various community events.

He is a graduate of both the University of Utah and of Utah State University. He has worked full time at Technica Pacifica since 1997. He has been involved with the development of several DHC courses and has also written nine articles for DHC's company magazine.

Jeff Richards' other experience in reporting, editing, writing and rewriting includes the following:

- Edited and rewrote the Moab Area Chamber of Commerce Board of Directors by-laws document.
- Edited and rewrote by-laws and other documents for the Grand County Historical Preservation Commission.

Current Courses

- Technical Writing Course
- Business Course
- Business Letter Writing
- Advanced Business Course
- Basics Course
- Medical English Course
- Computer English Course
- Clarity and Meaning
- Word Choice

Utah Smart Sites

Technica Pacifica is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities.

For information, contact Les Prall at (801) 538-8804 or lprall@utah.gov or visit the Utah Smart Site website at <http://smartsites.utah.gov>.



- Researched and compiled information and wrote the text for a descriptive historical plaque commemorating the historic John Henry Shafer Home in Moab, Utah.

- As a volunteer reporter for the Olympic News Service, collected spot quotes from athletes during the 2002 Olympic Winter Games in Salt Lake City and edited the quotes for posting on the Games-wide computer network. He also covered press conferences, medals ceremonies and the closing ceremony and rewrote press releases for publication on the network.

Mary Adair has a BA in History (Summa Cum Laude) from Utah State University (1992). Her courses included History of the American West and Folklore Colloquium (oral family history and family traditions). She received the J. Duncan Brite Scholarship in History in 1991 and was named Outstanding History Student in 1992.

She has had extensive experience in teaching English. She has worked at Technica Pacific for four years as a proofreader and grader. Before starting work at Technica Pacifica, she taught English as a Second Language at public schools for two years. She also took part in the Rhetoric Associates Program while in college. This program involved commenting on and correcting students' papers and discussing the comments and corrections with the students in order to show them ways to improve their writing skills. She is a graduate of the College of Eastern Utah (Associate in Arts) and Utah State University (BA in History). She has also attended Southern Utah University, where she earned her teaching certification. After earning her education certification, she took classes at Utah State Extension as part of her continuing education. The classes she took included linguistics and teaching reading and writing.

A summary of Mary Adair's work includes the following:

- 1996 to 1998 – ESL teacher, Grand County School District. Administered tests for proficiency in reading, writing and speaking English, and taught English to students who qualified for ESL services.
- 1996 – Christina Richard (assistant attorney general). Worked on legal documents.
- 1992 to 1993 – William Schultz (attorney at law). Worked with legal documents.